

First ever Women's Unconference announced for San Francisco, February 11th

### FOR IMMEDIATE RELEASE ###

**San Francisco, CA:** The Women's Unconference will bring together the Bay Area community to collaborate, engage, and plan for a more just and sustainable world for all humans. More than ever it's important to connect with our community in safe, healthy spaces that focus on positive change in our community, and this event will bring together changemakers from across the community.

The Women's Unconference, hosted by Important Media, will be held February 11, 2017, at ECO-SYSTEM Coworking in San Francisco, from 10am-4pm.

### **What is an Unconference?**

An unconference is like a regular conference except that it does not have a pre-set agenda. Instead, attendees can arrive at the Unconference with a topic to discuss, and then the crowd votes to determine which topics are of the highest interest. Those topics that receive the most votes become the agenda for the day.

The open agenda and day-of planning allows for innovation, sharing, and collaboration across topics in ways not always available at regular conferences, giving participants a chance to learn new skills and gain insight from colleagues and neighbors rather than 'experts', which at most conferences are often pre-chosen based on who sponsored the event.

Regardless of your what role is in the community— activist, business owner, parent, healer, or student— everyone has skills that can inspire a fellow Unconference attendee. Workshop topics could include:

- Making your voice heard in the community (political, neighborhood)
- Getting involved in community activism
- How to focus on self-care and wellness during stressful times
- Work and family life
- Mindfulness and Positivity

The Unconference will also feature a Speed Networking session, in which all participants chat with each other for 3 minute intervals to meet exchange ideas and connections, make new friends and allies in the community, and get the help they need with things they are challenged by. Important Media will also host a wellness session to focus on the importance of self-care, which may include nia, yoga, dance, meditation and more.

**About Important Media:** [Important Media](#) is a premier new media group that owns 20 different sustainability news sites reaching 3.5 million readers a month. The event will be hosted by Andrea Bertoli, Accounts Manager for Important Media, author, and health educator, along with Scott Cooney, a green business [author](#) and five-time [eco-entrepreneur](#), and founder of the Sustainability Unconference. To schedule an interview with Andrea or Scott, or for questions

about the event, contact Andrea at (808) 492-3819, or email [womensunconference@importantmedia.org](mailto:womensunconference@importantmedia.org)

### **Women's Unconference Socials and Ticket Information**

**Date/Time:** Saturday, February 11 2017, 10am-4pm

**Location:** ECO-SYSTEM Coworking, 540 Howard St. San Francisco, CA

**Web:** [womensunconference.com](http://womensunconference.com)

**Facebook:** <https://www.facebook.com/womensunconference/>

**Twitter:** [https://twitter.com/\\_unconference](https://twitter.com/_unconference)

**Eventbrite:** <https://www.eventbrite.com/e/sf-womens-unconference-tickets-29825122745>

A limited number of volunteer positions are open for students focused on social justice, gender/sexuality, and/or politics. Discount rates available for those on limited income.

**For event logo, company logos, and pictures:** [Google Folder](#)

#### **Contact:**

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